

CHSH Opens Big! UP 27.5%

China Shoe Holdings Inc. (CHSH)
\$0.74 UP 27.5%

News is spreading and investors are jumping. Following the announcement of 1000 new retail outlets being opened, heavy trading pushed shares up 27.5%. News expected tomorrow. Trading will be huge. Get on CHSH first thing Tuesday!

sorted in many different ways.

don't even open the package.

simply copy and paste the HTML code below: How to promote a fake name.

The entire notion that you cannot simultaneously elicit a response and communicate a message is absurd and without foundation.

the media loves it when I send a press release.

Gary Halbert's alternative name strategy revealed Gary Halbert got his wife to s

ing his famous Coat-of-Arms letter.

Another way of patronizing your competitors is to actually give them your patronage.

They tell the reader the next step in the buying process and encourage him to take it NOW.

" Films by Charlie Chaplan.

But "Dog" is the fake name we're most familiar with.

make almost any amount of money you desire.

How you had a lot of other things going on, but you'd start going through the course 'in the very near future'.

Or you can follow the one I've set up for you and use the success stories in each issue of my newsletter as your models.

" And it's hard not to be sucked into the buzz he's created recruiting superaffiliates with large email lists to hype his Traffic Secrets launch.

However, there are times when some people just get a little too cocky and need knocking down a peg or two.

" Don't just hit "reply" every time.

if I listened to this tip, my bank account would be much lighter.

don't even open the package.

So, if someone's made a fortune in the same business you're in, do exactly what that person did.

Center "News Release" at top.

I recently found a huge, virtually untapped niche market that I needed an enormous amount of content for.

Even if his claims are exaggerated, I'm certain just about anyone can make a nice living using expired copyrighted content.

Modeling simply means that you find someone who's accomplished what you want to accomplish, and then you do the same thing.

I'm asking for fake name promotion ideas that are both legal and ethical.

He needs a cash infusion of hundreds of thousands of dollars to be able to fund the building up of his business.

Not making your subject line meaningful Your header should be pertinent to your message, not just "Hi" or "Hello.

For example: Link to this Webpage You have permission to link to this Webpage.

You don't test and improve your ad copy.

Mail release by first class mail.

After all, they survived.

Traffic Secrets will impress some, but I'll bet most will be stunned by its fluff.

" Failure to put in the person's name can make you and your e-mail seem cold.

Don't use the parameter "id" in your URL string.

" Music by George Gershwin.

After all, we want awareness, not response.

All ads should have an offer, because the offer generates immediate response and business from prospects who are ready to buy now or at least thinking about buying.

" They have a strong free offer.

at least twice if you can.

Traffic Secrets bottom line If you think I'm critical for the sake of just being critical, let me help you research the truth about Traffic Secrets on your own.

At about this point, someone from DDB will stand up and object: "Wait a minute.

" Dozens of secret public domain Website links.

I'll post the best ideas below.

In simple speak, dynamic keyword insertion is like mail merge for your pay per click ads.

" They are designed to emphasize the offer.

I think this falls within Reese's "stretching the truth" mantra.

The graphics should be related to the theme of your web site.

and he's going to show me how to get good at it, too.
There is a phenomenal technique known as 'modeling'.
You might be surprised that I feel the price is way too cheap.
Tell them you won't sell their e-mail address and all their information will be kept confidential.
You said these are the characteristics of a successful direct response ad.
In fact, a separate course on dynamic keyword insertion could easily fetch big bucks.
Your competitors will think you're nice and harmless.
maybe he doesn't have one.
" They provide information.
Have your Web designer store your Webpages on the "root" level of your Web server.
Blow by blow review I'm choosing Traffic Secret's Google AdWords Mastery to analyze because my surveys show most of my subscribers want to know more about pay per click advertising.
" Bank account friendly Today, my checklist is your checklist to borrow.
Forgetting to check for spelling and grammar In the early days of e-mail, someone created the notion that this form of communication did not have to be letter perfect.
Savvy designers keep an eagle eye on their keyword density.
Bottom line Tricks and schemes like Reese's "question mark strategy" might bump response up or down a bit.
but that's okay because there's no need for help more.
which will have a GREAT effect on everything you sell.
I don't believe I'm in a position to judge your morals or ethics so I include this tactic so that you can decide for yourself.
" So I wait, and wait.
Yes, give your competitors all the leads you don't want.
If your competitors are worthy then you'll have trouble coercing their best customers away but it's still possible.
maybe he doesn't have one.
All the time be sure to imply that if they keep this up they may even be as good as you some day.
Examples of FREE public domain items: " P.
reinforcing the benefits of split testing ads.
" Films by Charlie Chaplan.
Remind people that they are ordering through a secure server.
Are you invisible to Google?
A simple way to do this is to survey your existing customers to see what attracted them to buy.
Audio review Did you know there's a little-known loophole in US law that allows anyone to distribute, resell, or give away expired copyrighted content?
This is a response ad!
Both models work, and it's up to you to decide what's best for your situation.
years of copy writing studies show a direct statement almost always out pulls a question in a question, but I'm open minded.
They are my best hope.
Traffic Secrets will impress some, but I'll bet most will be stunned by its fluff.
Yanik's Public Domain Riches offer dozens of little-known, yet surprisingly easy ideas and strategies to quickly find public domain content.
For example, if you're selling a "collectible" like: " fine arts " antiques
" some types of rugs " gold or silver .
This will help you adjust your marketing strategies.
" It is not designed to please copywriters, art directors, agency presidents, or even clients.
Audio review Did you know there's a little-known loophole in US law that allows anyone to distribute, resell, or give away expired copyrighted content?
But you'll be sending them a Trojan-Horse-Load of trouble!

One of the most dramatic uses of modeling is in health care.
Don't send press release out in a mass e-mailing.
I recently found a huge, virtually untapped niche market that I needed an enormous amount of content for.
Even if his claims are exaggerated, I'm certain just about anyone can make a nice living using expired copyrighted content.
I could go on and on.
Patronize Your Competitors Yes, in both senses of the word.
But one of the ways to make your general advertising more effective is to write and design it as a direct response ad.
" So I wait, and wait.
He claims that creating too many ads isn't the best use of time.
Another way of patronizing your competitors is to actually give them your patronage.
A simple way to do this is to survey your existing customers to see what attracted them to buy.
This is easier than it sounds.
At the same time, although he is successful, he is also cash poor.
His own clients are very enthusiastic about the results they get.
Jay Abraham is a legendary business builder and marketing genius.
if I did, please let me know where to find it.
You might be surprised that I feel the price is way too cheap.
Not personalizing your message to the recipient E-mail is informal but it still needs a greeting.
I quickly checked the Rolodex and within about a half an hour I found more material than I could ever use for this project.
As John Caples observed a long time ago, the best visual for an ad for a record club is probably a picture of records.
In fact, a separate course on dynamic keyword insertion could easily fetch big bucks.
No pussyfooting around, be clear up front, at the very beginning.
After all, identity theft is a huge concern.
For example, if you're selling a "collectible" like: " fine arts " antiques
" some types of rugs " gold or silver .
I recently did a consult with a client who has a wonderful nutritional product. yet I didn't want to skip ahead for the fear I'd miss a breakthrough strategy. make almost any amount of money you desire.
Have your Web designer store your Webpages on the "root" level of your Web server.
I know firsthand, because everyday, I am paid handsomely to do just that by my clients and associates.
reinforcing the benefits of split testing ads.
it's hiding in your client list.
Your e-mail will have lots of competition.
This will help you adjust your marketing strategies.
Yanik's Public Domain Riches offer dozens of little-known, yet surprisingly easy ideas and strategies to quickly find public domain content.
Editors will not distribute anything sloppy, difficult to read, or understand.
Don't forget META tags Far too many "gurus" claim the Keyword and Description META tag isn't worth worrying about.
Like most of Yanik's home study courses, the best part is at the end.
If you think this approach is unethical then it probably is - don't do it.
Will the strategy it work?
They are my best hope.
It is a representation of you.
Add "PRESS RELEASE" and "Release Date:" on outside of envelope.
simply copy and paste the HTML code below: Website evaluation checklist.
Navigation Home Member login Email this Webpage Send feedback www.
However, there are times when some people just get a little too cocky and need knocking down a peg or two.

compare the schemes in Traffic Secrets with the strategies found on my free website evaluation checklist Webpage and you make the call.

Yanik's Public Domain Riches offer dozens of little-known, yet surprisingly easy ideas and strategies to quickly find public domain content.

here are many people who write an ad copy and never change it.

The easiest way to do this is to describe things in your customer's terms and shut up about yourself.

If I were to develop pancreatic cancer, I know full well that mainstream medicine has absolutely nothing that can help me.

I'll tell you flat out: Your hidden wealth is buried in your email list.

Copy into your title tag Make sure the keywords representing the theme of your Webpage is included in the title tag more.

You can accidentally hide your pages from getting properly indexed by Google.

" I'm thinking to myself, "Okay, he claims he's so good at writing ads.

It is a representation of you.

If you think this approach is unethical then it probably is - don't do it.

I couldn't disagree more.

You want to have your own domain name.

simply copy and paste the HTML code below: Why people buy.

That's almost impossible to pull off.

Reese's "breakthrough" on how to increase response rates is to create two or more almost identical ads.

But you'll be sending them a Trojan-Horse-Load of trouble!

that includes internet marketing newbies all the way up to the seasoned pros.

Jay is also one of the world's foremost experts on Joint Ventures.

As Safran was explaining the "Public Domain Legal Issues and Traps", I found myself distracted.

you have virtually zero recourse.

So many times you would talk about how you were going to get those press releases out 'soon'.

Place a "release date" under "News Release".

If I were to develop pancreatic cancer, I know full well that mainstream medicine has absolutely nothing that can help me.

Publish a section called "About Us" on your web site.

I rely on advertiser's for my income and any product I endorse that I get paid for or must be tops.

" They are designed to emphasize the offer.

Put yourself in the other person's place and think how your words may come across in Cyberspace.

But if you're not new to pay per click advertising, skip more than half of this CD tutorial.

I just checked my stats and get this.

You don't test and improve your ad copy.

he wants you to pay him upfront in exchange for the chance to strike it rich.

here are many people who write an ad copy and never change it.

Give Your Competitors Your Business "What?

As you can see by "dog's" Website, he's deadly serious about his fake name.

simply copy and paste the HTML code below: Traffic Secrets review.

So, if someone's made a fortune in the same business you're in, do exactly what that person did.

Given the huge volume of e-mail that each person receives, the subject header is essential if you want your message read any time soon.

probably because it increased response.

Being organized works against you.

That's almost impossible to pull off.

After all, identity theft is a huge concern.

It's certainly worth testing.

That's almost impossible to pull off.

" So I wait, and wait.

Don't use broad or phrase match Sorry, I can't endorse this secret.

I have a final formula for getting lots of great, money-producing publicity. Traffic Secrets will impress some, but I'll bet most will be stunned by its fluff.

You don't remind people to come back and visit.

When you use free stuff to lure people to your web site include it below your ad copy or on another web page.

You don't make people feel safe when they order.

You don't give people any urgency to buy now.

Photos if available, or where they can be accessed in press section of your web site.

Now, no one likes to be told that they are sitting on a diamond mine, especially when they don't see it for themselves.

here are many people who write an ad copy and never change it.

Even if his claims are exaggerated, I'm certain just about anyone can make a nice living using expired copyrighted content.

Also, it helps people with disabilities view your site.

But one of the ways to make your general advertising more effective is to write and design it as a direct response ad.

Use negative matching You bet.

By tapping into public domain content, all the nitty-gritty work has been done for you.

maybe he doesn't have one.

This is a response ad!

Jay Abraham is a legendary business builder and marketing genius.

Traffic Secrets bottom line If you think I'm critical for the sake of just being critical, let me help you research the truth about Traffic Secrets on your own.

But I saved the best for last.

Only one news release per e-mail or envelope.

" Music by George Gershwin.

This information will help you improve your target marketing and advertising.

Warning: If bad customer service turns you off, don't order GoogleProfit.

com "Dangerous" Debbie Jenkins is a marketer, author and standup comedian who helps the owners of small expert businesses get more success by doing and spending less.

You don't make your ad copy attractive.

Read it so you can find out what we are offering.

com to do all of the hard work for you in just a few clicks.

Instead, focus your Web page on just one keyword phrase.

I have a final formula for getting lots of great, money-producing publicity.

When you use it the right way, it almost always doubles click thru rates.

Secondary information comes AFTER main message.

The key here is not to be outrageous but to address the strongest interests and concerns of your target audience.

The good news is you don't have to manually count your keyword density.

Put yourself in the other person's place and think how your words may come across in Cyberspace.

simply copy and paste the HTML code below: The magic pill that guarantees a great life.

Surprisingly, Traffic Secrets seems to cater to anyone interested in internet marketing.

Once you're ready to sell it, there's no better person to study from than Yanik Silver.

Good ads contain a stronger offer.

He needs a cash infusion of hundreds of thousands of dollars to be able to fund the building up of his business.

which will have a GREAT effect on everything you sell.

make sure your keyword phrase is in the first paragraph of the body text.

I could go on and on.

and live a life most people only dream of.

" I'm thinking to myself, "Okay, he claims he's so good at writing ads.
Let me prove my point with a quick example.
Paul Schlegel Founder, LearnFastEarnFast.